



**LAWSON™**  
FILM FESTIVAL

**Coming soon to a desktop near you:  
The Lawson Film Festival**

**an online webinar experience that could make YOU a star.**

[date]

Sample A. Sample  
Title  
Company  
123 Street  
City, ST 12345

Dear Sample A. Sample,

With your crazy busy schedule, we now how hard it is for you to get away for a movie premiere, let alone a complete film festival. So we thought we'd bring it all the fun, action, suspense and more directly to you.

**You're invited to the Lawson Film Festival – the best of our online webinars – June 4-7.**

Experience the best of Lawson healthcare webinars direct on your desktop during one special week. Better than "Access Hollywood," you can access Lawson – all from the comfort of your office.

**You'll laugh...you'll cry... you'll learn.**

During one brief, enlightening hour, these webinars will help you get exactly the information you need to make the most of your Lawson investment. Hear heartwarming, real-world stories about how your peers are getting the most out of Lawson Financial Enterprise Management, Human Capital Management, Supply Chain Management and Business Intelligence. And while we keep the paparazzi away, you can ask questions of the stars of the healthcare industry.

**Sign up now – registration is limited.**

The Lawson Film Festival is free, but "seating" is limited. Make sure there's one with your name on it by signing up now at [lawson.com/filmfestival](http://lawson.com/filmfestival). While you're there, check out our exclusive previews.

Here's the schedule of events:

DAY	10:00 AM - 11:00 AM CST	NOON - 1:00 PM CST	2:00 PM - 3:00 PM CST
<b>Monday, June 4</b>	<b>Bassett Healthcare:</b> Implementing Lawson Budgeting and Planning		<b>Catholic Healthcare West</b> Lawson Business Intelligence
<b>Tuesday, June 5</b>	<b>Denver Health Medical Center:</b> How Lawson Receiving and Delivery Gives You And Your Customer Complete Control Over Deliveries Within Your Organization	<b>Learning Accelerator:</b> The fastest way to get your users up to speed!	<b>Central DuPage Hospital:</b> Successful deployment of Lawson Business Intelligence yield immediate rewards
<b>Wednesday, June 6</b>	<b>St. Thomas Health Services:</b> Lawson Supply Chain Management – Mobile Supply Chain Management		<b>Children's Hospital of Philadelphia:</b> Successful Deployment of HR Manager Self-Service
<b>Thursday, June 7</b>	TBD		<b>Seattle Children's Hospital:</b> Going Live with Lawson Grant Management –Do's and Don'ts

Mark your calendar...and we'll look for you on the red carpet.

Ciao for now,

[signature]

Name  
Title

PS. Check out our healthcare movie previews at [lawson.com/filmfestival](http://lawson.com/filmfestival) – and reserve your seat now.



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